Erin Harris

An experienced editor, I help authors develop their writing into focused, polished, and professional pieces that reflect their skills and help them achieve their goals.

EXPERIENCE

Erin Harris Creative, Milwaukee — *Owner/Copywriter/Editor*

March 2017 - PRESENT

Consult as a copywriter and editor for companies including CPI, ISACA, and Milwaukee Tool. Services include article editing, website copy, email campaigns, sales pages, PPC landing pages, lead magnets, etc.

Crisis Prevention Institute, Milwaukee — *Senior Copywriter/Editor*

March 2015 - March 2017

Wrote, edited, strategized, tested, and optimized content for crisisprevention.com/blog. Managed the editorial calendar, design, and distribution of CPI's blog and eNewsletters. Managed the collection and publication of case studies and customer testimonials. Researched and wrote articles, nurturing emails, eBooks, and pages for search and PPC campaigns. Edited and coached junior writers and guest bloggers.

Crisis Prevention Institute, Milwaukee — *Copywriter/Editor*

June 2012 - March 2015

Wrote and edited web content, articles, eNewsletters, and print publications and wrote content for SEO, PPC, and email campaigns.

Crisis Prevention Institute, Milwaukee — *Proofreader*

March 2010 - June 2012

Edited and proofread training manuals, marketing materials, and web content.

Editorial Consultant, Milwaukee — *Writer/Editor*

January 2003 – September 2012

Freelanced in various roles such as copywriter, copyeditor, proofreader, and project manager for companies including Random House, Kensington Books, F+W Media, WMSE, Stone Creek Coffee, and ISACA.

EDUCATION

Vermont College, Montpelier — B.A., *Liberal Arts*

September 2000 - March 2005

Milwaukee, WI erinharris5845@gmail.com

<u>LinkedIn</u> <u>Website</u> Portfolio

SKILLS

Meticulous, intuitive, ruthless, and yet gentle editor with strong soft skills for working with writers. Adept at detail-oriented line editing and big-picture developmental editing. Skilled at helping writers communicate clearly and effectively. Experienced in editing technical content for clarity, accuracy, and readability. Strong knowledge of AP, CMS, OED, and Merriam-Webster styles and spellings. Deft at editing articles, novels, professional journals, blog posts, web copy, cookbooks, craft books, writing books, etc.

