

Erin Harris

Want more clicks, calls, customers?
I write powerful copy to get you more
leads and more sales.

EXPERIENCE

Erin Harris Creative, Milwaukee — *Independent Contractor/Copywriter/Certified Content Marketer*

March 2017 – PRESENT

I help my clients make more impact and more money online. Services include website copy, email campaigns, sales pages, PPC landing pages, SEO copywriting, articles, lead magnets, ads, etc.

Crisis Prevention Institute, Milwaukee — *Senior Copywriter/Editor*

March 2015 – March 2017

Wrote, edited, strategized, tested, and optimized content for crisisprevention.com/blog. Managed the editorial calendar, design, and distribution of CPI's blog and eNewsletters. Managed the collection and publication of case studies and customer testimonials. Researched and wrote articles, nurturing emails, eBooks, and pages for search and PPC campaigns. Edited and coached junior writers and guest bloggers.

Crisis Prevention Institute, Milwaukee — *Copywriter/Editor*

June 2012 – March 2015

Wrote and edited web content, eNewsletters, and print publications and wrote content for SEO, PPC, and email campaigns.

Crisis Prevention Institute, Milwaukee — *Proofreader*

March 2010 – June 2012

Edited and proofread training manuals, marketing materials, and web content.

Editorial Consultant, Milwaukee — *Writer/Editor*

January 2003 – September 2012

Freelanced in various roles such as copywriter, copyeditor, proofreader, and project manager for companies including Random House, Kensington Books, F+W Media, WMSE, Stone Creek Coffee, and ISACA.

EDUCATION

Vermont College, Montpelier — B.A., *Liberal Arts*

September 2000 – March 2005

Milwaukee, WI
erinharris5845@gmail.com

[LinkedIn](#)
[Website](#)
[Portfolio](#)

SKILLS

Conversion-focused copywriting and heart-centered content marketing. Independent and team-playing content strategist. Adept at crafting stories that grab and convert. Experienced in WordPress, Kentico, and Sitecore. Strong skills in SEO and CRO.



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Content Marketing's Most Rigorous Certification
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